

**EXCELLENCE AWARDS
SPONSORSHIP PACKAGES
2023-2024**





TMAA Excellence Awards (2023 - 2024)

Our next National Conference will take place at the RACV Royal Pines Resort, Gold Coast, on 14 and 15 March 2024.

Benefits	Description	National Traffic Controller of the Year	Indigenous Traffic Controller of the Year	Rising Star Traffic Controller of the Year	Traffic Management Company of the Year Tier 1 to Tier 3	Traffic Management Company of the Year Tier 4 to Tier 6	Traffic Management Company of the Year Tier 7 and over	Traffic Management Designer of the Year	Operation Team Member of the Year	Traffic Management ESG of the Year	Traffic Management Trainer of the Year	Traffic Management Project/Event of the Year
Timeline	Annual investment (exc GST)	9,900	7,900	7,900	7,900	7,900	7,900	5,900	5,900	5,900	5,900	5,900
Pre-Event	Your company logo on all Award Nomination forms / TMAA webpage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Logo inclusion on conference website with link to Your company website home page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	One (1) electronic sponsor announcement on social media (200 words) with Your logo distributed to 1,800 industry database	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Award related advertising including Your logo and Your presentation of the Award in Detours' quarterly editions	Full page	Full page	Full page	Full page	Full page	Full page	Half page	Half page	Half page	Half page	Half page
	Presentation of branded Finalists' certificate in each state division by your company's representative	Yes	X	X	X	X	X	X	X	X	X	X
During Event	Your company representative on judging panels at state and national levels (National TCOY only)	Yes	X	X	X	X	X	X	X	X	X	X
	Your logo displayed during the Excellence Award Gala Dinner proceedings	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Your logo shown on Award Trophy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Your logo printed on large novelty cheque	Yes	Yes	Yes	X	X	X	Yes	Yes	X	Yes	X
	Prize money	\$2,500	\$1,500	\$1,500	Free 2 pages editorial in Detours in the same year	Free 2 pages editorial in Detours in the same year	Free 2 pages editorial in Detours in the same year	\$1,000	\$1,000	Free 1 page editorial in Detours in the same year	\$1,000	Free 1 page editorial in Detours in the same year
	Recognition of Your company by MC during event proceedings	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	On-screen recognition of Your company during breaks	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Keynote/address/presentation at the Annual TMAA Conference Award Gala Dinner	3 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	1 minute	1 minute	1 minute	1 minute	1 minute
	Tickets to Awards Dinner Gala Dinner	3 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Reserved seating allocation at VIP table	Yes	Yes	Yes	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	
Post-Event	Recognition of your company in the social media post event wrap-up	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Press Releases mentioning your company provided to you by TMAA regarding Award winners	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Full page picture of Award winner on Detours cover	Yes	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee
	Recognition of your company in conference article in Detours magazine	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes



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