

THE TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA
2018 CONFERENCE

**ANNUAL
CONFERENCE**
SCOPE18



TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA

SAFETY. COMPLIANCE. OBSERVATION. PROTECTION. ENGAGEMENT.

SCOPE18
SPONSORSHIP PACKAGES

Keynote
presenters,
product
demonstrations
and workshops
will change your
thinking and
change the way
you work.

26 & 27 APRIL

2018

**RACV ROYAL PINES, GOLD COAST,
QUEENSLAND**

Welcome from TMAA

Why Partner with TMAA



Brendan Woods

TMAA President

SCOPE18

Safety. Compliance. Observation. Protection. Engagement.

I invite you to attend the Traffic Management Association of Australia (TMAA) 2018 Conference. Our theme is Safety, Compliance, Observation, Protection, Engagement (SCOPE). Plenary keynotes, workshops and networking will provide you the opportunity to engage with cutting edge technology and training knowledge platforms. Engage with experts to ensure your safety and compliance is best practice. Following on from the Commonwealth Games in Queensland, this promises to be our biggest conference ever.

I look forward to sharing the TMAA SCOPE18 Conference with you to generate compliance and safety on all sites, for the future of this industry, and those we work alongside and protect.

Brendan Woods

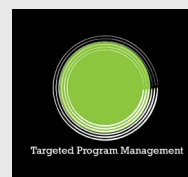
A partnership with the TMAA means you are supporting our vision. TMAA's vision is safety, compliance and harmonisation across Australia.

Safety. Compliance. Observation. Protection. Engagement.

Aligning yourself with the TMAA provides Strategic benefits:

- ▶ Showing support for a professional body that is leading advocacy for members, suppliers and stakeholders
- ▶ Being aligned with the recognised peak body for the traffic management industry
- ▶ Attracting your next generation of key clients and professional allegiances
- ▶ Promoting excellence in the profession
- ▶ Positioning your company as a leader in the traffic management sector
- ▶ Networking directly to promote your company's products and services
- ▶ Promoting your competitive edge
- ▶ Working with Australia's leading traffic management companies
- ▶ Accessing the delegate listing to pursue relationships
- ▶ Supporting the association committed to representing traffic management and traffic controllers across Australia

TMAA Conference Organiser



For general Events Team and registration enquiries please contact the TPM Events team on:

Phone: 02 8850 4200

Email: events@tpmevents.com.au

For all sponsorship enquiries please contact the TMAA National Office on:

Phone: 1300 798 772

Email: tmaa@tmaa.asn.au

ACCOMMODATION AND GOLF

Conference accommodation is on site at RACV Royal Pines Gold Coast. Contact the events team to register your interest for the conference and book your accommodation.

Golf Day bookings can also be made through our Events Team.

SECURE YOUR SPONSORSHIP NOW

Thanks to our sponsors



PLATINUM



SILVER

Program Snapshot

Thursday 26 April

- ▶ Registrations open 11.00am for the TMAA Conference Golf Day

SPONSORED HOLES AVAILABLE

- ▶ Brunch
- ▶ Tee off 12.00 noon
- ▶ Sponsored Holes
- ▶ Prizes
- ▶ Hole in One Prize
- ▶ TMAA Prize Presentation 5.00pm
- ▶ 6.00pm – 8.00pm Pre-Conference evening Networking Drinks

Friday 27 April

- ▶ Registrations open 7.00am for the TMAA Conference Plenary and Workshop Sessions
- ▶ 7.30AM – 8.30AM: Sponsor Showcase
- ▶ 9.00AM: Welcome
- ▶ 9.15AM: 12.00PM Plenary speakers, workshops – public and private sector
- ▶ 10.30AM – 11.00AM: Sponsor Showcase & morning tea
- ▶ 12.00PM: Motivational speaker
- ▶ 12.30PM: Sponsor Showcase & Lunch
- ▶ 1.30 – 3.30PM: Product and Information Workshops – technical and theoretical sessions
- ▶ 3.30AM – 4.00AM: Sponsor Showcase & afternoon tea
- ▶ 4.00PM: TMAA AGM
- ▶ 6.00PM: Pre-Dinner Drinks
- ▶ 6.30PM: Conference Gala Awards Dinner incorporating TCOY and TMII Awards Presentation



Learn About Safety at Roadwork Sites

A strategic priority requiring the engagement of Austroads, Standards Australia, SafeWork Australia, Road Agencies, Police, Traffic Management, road barrier organisations, contractors, consultants, road user groups and utility companies. Are we engaged with the reform and ready for the future?

Engage the Customer → Improve the Safety → Prepare for the future



Craig Moran, General Manager
Road Network Operations,
Roads & Maritime Services, NSW

SECURE YOUR SPONSORSHIP NOW

Available Packages

Sponsorship Package	Amount All costs ex GST	Please [✓]
Platinum (3 Available) ONE SOLD	\$12,000	
Gold (8 Available)	\$7,500	
Silver (15 available) ONE SOLD	\$3,000	
Pre-Gala Dinner Drinks (Drinks & Canapes) (1 available)	\$2,500	
Lanyard (1 available)	\$2,000	
Pre-Conference Networking Event (Drinks & BBQ) (1 Available)	\$5,000	
TMAA Golf Day App Competition Sponsor (1 Available)	\$1,200	
Golf Day Sponsor (6 Available)	\$1,500	
Satchel Sponsor (1 Available)	\$3,500	
Coffee Cart Sponsor (1 Available)	\$1,500	
Fresh Juice Station (1 Available)	\$2,000	

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Available Packages

Platinum \$12,000 + GST (3 only available)

ONE SOLD

Sponsorship includes:

- Keynote Speaker introduction & introductory presentation
- Market Stall stand – large, access to attendees at morning tea, lunch and afternoon tea
- Two (2) full conference registrations including Welcome Reception and Gala Dinner
- Access to industry companies through the Association via email, electronic newsletter advertising
- Conference website advertising (front page)
- Link to your website on Conference invitation and marketing material
- Promotional and marketing opportunities through face to face contact, networking and product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Dedicated delegate lounge area in plenary with placement pull-up banner
- Single hole sponsor of pre-conference Golf Day (incl: placement of 1 x pull-up banner, serving of one food and one drink item)
- Inclusion of 2 players in the pre-conference Golf Day (incl: game fee and cart hire for 2)
- Inclusion of 1 golf hole challenge (ie Beat the Pro, Longest Drive etc)
- Access to conference delegate list for online email promotion

Gold \$7,500 + GST (8 only available)

8 AVAILABLE

Sponsorship includes:

- An opportunity for a representative to make a relevant (maximum) 2 minute address in a pre-determined plenary session
- Market Stall stand (3m x 2m) - medium, access to attendees at morning tea, lunch, and afternoon tea
- One (1) full conference registration including Welcome Reception and Gala Dinner
- Access to industry companies through the Association via email, electronic newsletter advertising
- Link to your website on Conference invitation and marketing material
- Promotion and marketing opportunities through face to face contact, networking and product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Inclusion of 1 player in the pre-conference Golf Day (incl: game fee and cart hire)
- Access to conference delegate list for online email promotion

Silver \$3,000 + GST (15 only available)

ONE SOLD

Sponsorship includes:

- Market Stall stand (2m x 2m) - small, access to attendees at morning tea, lunch, afternoon tea
- One (1) exhibition registrations excluding Welcome Reception and Gala Dinner (additional fees apply)
- Access to industry companies through the Association via email, electronic newsletter advertising
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Available Packages

Pre-Gala Dinner Drinks \$2,500 + GST (1 only available)

Sponsorship includes:

- Opportunity to welcome all guests to conference gala dinner at beginning of evening (2min)
- Access to members via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Logo included on dedicated gala dinner flyer to all delegates
- Access to conference delegate list for online email promotion

Lanyard \$2,000 + GST (1 only available)

Sponsorship includes:

- Access to member companies via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Pre-Conference Networking Event (Drinks & BBQ) \$5,000 + GST (1 only available)

Sponsorship includes:

- TMAA Pre-Conference Networking Drinks and Canapes for up to 150 Guests with your branding and banners
- Opportunity to welcome all guests to the pre-conference networking event at beginning of evening (2min)
- Promotional material and giveaways at the Pre-Conference Networking Event
- Networking opportunities with members and guests
- Access to members via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion
- Logo included on dedicated networking event flyer to all delegates

TMAA Golf Day App Competition Sponsor \$1,200 + GST (1 only available)

Sponsorship includes:

- Your brand included on the mobile scoring app for the event, used on the day
- Your brand used to promote the golf day pre-event
- Inclusion of 2 players in the pre-conference Golf Day (incl: game fee and cart hire)
- Access to conference delegate list for online email promotion



Available Packages

Golf Day Sponsor \$1,500 + GST (6 available)

Sponsorship includes:

- Dedicated golf tee
- Sponsor can provide giveaways from the tee
- Each sponsor will be provide 1 x food item or 1 x drink item to give away
- Includes ability for 1 person to man the tee
- Inclusion of 1 player in the pre-conference Golf Day (incl: game fee and cart hire for 2)
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Satchel Sponsor \$3,500 + GST (1 only available)

Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the satchel product alongside the TMAA Logo. TMAA to facilitate satchel production
- Option to include 1 x giveaway item or brochure for inclusion in the satchel
- Networking opportunities with members and guests
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Coffee Cart Sponsor \$1,500 + GST (1 only available)

Sponsorship includes:

- Providing delegates with fresh coffee from your booth
- Promotional material and giveaways at the Pre-Conference Networking Event
- Networking opportunities with members and guests
- Business logo on all Conference marketing material
- Cost does not include incidentals (eg Milk)
- Access to conference delegate list for online email promotion

Fresh Juice Station \$2,000 + GST (1 only available)

Sponsorship includes:

- Providing delegates with fresh juice option from your booth (incl: juice staff)
- Promotional material and giveaways at the Pre-Conference Networking Event
- Networking opportunities with members and guests
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion



Targeted Program Management

TMAA Conference Organiser

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P 02 8850 4200 **E** events@tpmevents.com.au

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