

Strategic Plan and Statement of Purpose 2018



TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA

TMAA - THE VOICE OF THE TRAFFIC MANAGEMENT INDUSTRY

OUR PURPOSE

The Traffic Management Association of Australia (TMAA) is the peak body for Traffic Management. The TMAA represents the Traffic Management and Traffic Control industry throughout Australia.

The TMAA represents a total cross section of industry providers from small regional businesses to national traffic management companies working across all states and all road and infrastructure projects. The continued growth of traffic management across the nation is a direct result of the growth in government and private projects currently under development and planned for the future.

Traffic management companies and traffic controllers across the country work in a range of multi-billion dollar infrastructure, recovery, relief and rebuild projects. We represent all aspects of works projects: repair, emergencies, events, utilities, building and construction and protection.

VISION

The TMAA's vision is a safe and zero harm traffic management industry across Australia.

MISSION

The TMAA's mission is to lead, unify and achieve best practice within the traffic management industry.

TMAA'S 8 PILLARS OF ACTION

In order to achieve its Mission, TMAA will:

- 1 Achieve national harmonisation
- 2 Improve support to members
- 3 Facilitate compliance
- 4 Collaborate on learning and development
- 5 Develop and advocate policies
- 6 Promote the traffic management industry
- 7 Grow and retain membership
- 8 Be financially viable and well governed



OUR PLAN *In order to achieve its Mission, TMAA will:*

1 Achieve national harmonisation

- 🔧 Training and accreditation of traffic controllers
- 🔧 TMAA Traffic Control Worker Registration (self registration into database) / Certified Traffic Controller designation
- 🔧 Personal Protection Equipment
- 🔧 Work conditions

2 Improve support to members

- 👏 Division events and meetings
- 👏 TMAA National Conference: 26-27 April 2018 RACV Gold Coast
- 👏 Idea of international road worker safety conference in 2020
- 👏 Communications
- 👏 Networking with other associations
- 👏 Review products and equipment
- 👏 Code of Ethics

3 Facilitate compliance

- ✅ Standards
- ✅ Workplace Health & Safety

4 Collaborate on learning and development

- 🎓 Training providers
- 🎓 State and Territory road authorities and Austroads
- 🎓 Suppliers
- 🎓 Coaching

5 Develop and advocate policies

- 📄 Innovation and continuous improvement for safe work practices
- 📄 Communication with federal and state authorities
- 📄 Industrial relations
- 📄 Liaise with industry associations, major construction companies and stakeholders
- 📄 Industry statistics
- 📄 TMAA Near-Miss App

6 Promote the traffic management industry

- 📣 National Safety Awareness Program for public on traffic management
- 📣 Improve public perception of and goodwill towards the industry
- 📣 Website and social media eg Facebook page
- 📣 Strive for zero harm for traffic controllers

7 Grow and retain membership

- 👤 Ensure retention of current members
- 👤 Grow companies membership from current 60 out of potential 300
- 👤 Staff to identify people responsible for targeting non-members
- 👤 Review membership pricing model, value, processes, due diligence checks and membership application forms

8 Be financially viable and well governed

- 💰 Effective financial management, budgeting and planning
- 💰 Review staff resources, including collaboration with AAPA
- 💰 Continue collegiate relationships with State and Territory divisions
- 💰 Seek grant funding e.g. innovation grants, verification of competencies
- 💰 Reconsider industrial registration in medium term
- 💰 Continue governance training