

Strategic Plan and Statement of Purpose 2021

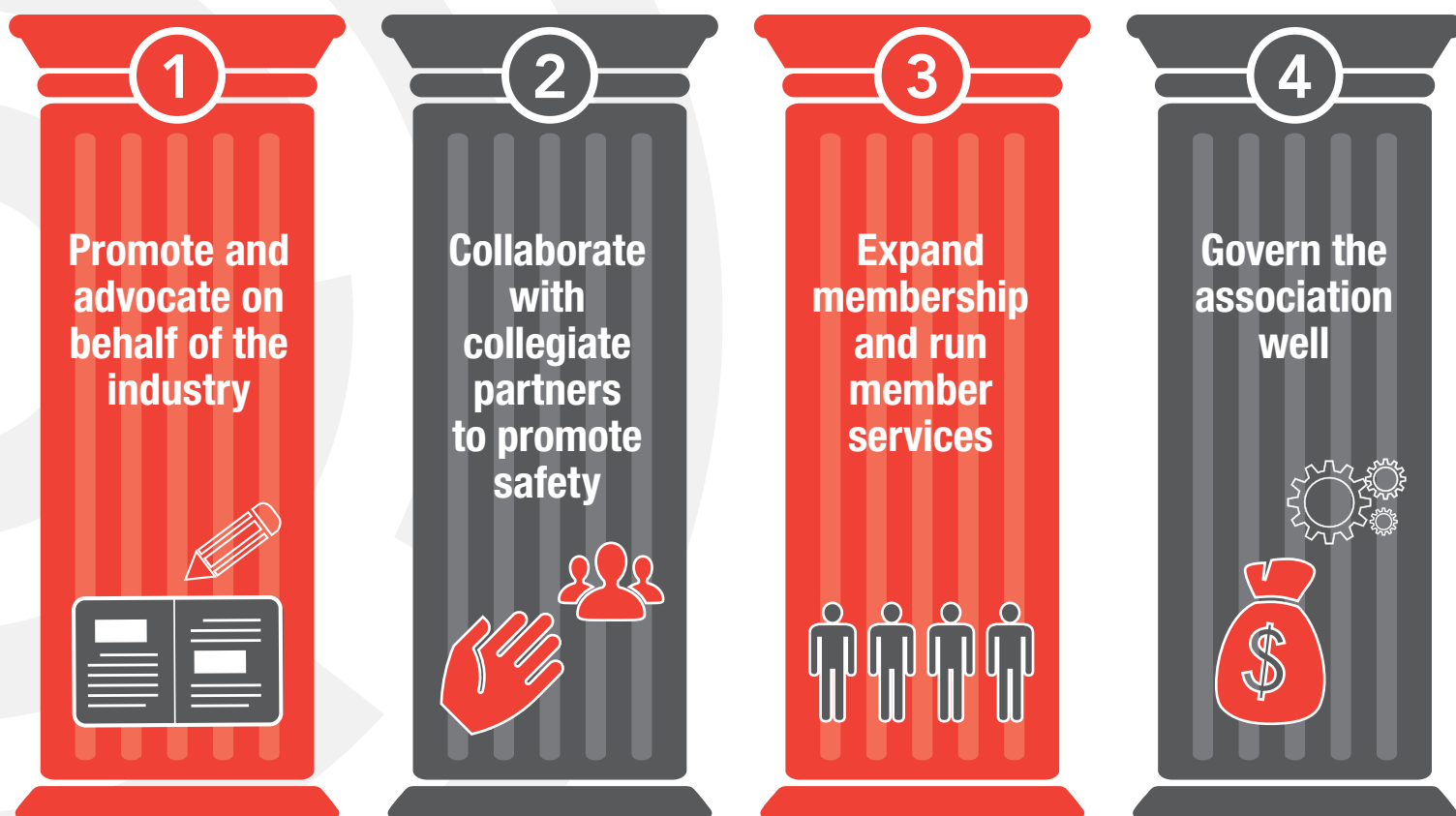


TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA

TMAA has had significant success in raising the profile of our industry and bringing the voice of traffic management companies to Government and industry sectors that we support. Never before has there been such an opportunity to shape the way our industry develops, is trained and affected by policy. TMAA is our industry's voice and it contributes to all major conversations that pertain to what we do on the road every day.

It's important that we continue to focus on relevant issues and create a solid foundation for our next chapter, what are we going to do and how are we going to do it? Our Mission will be achieved through focusing on

4 PILLARS OF ACTION:



TMAA's updated Vision and Mission Statements along with more comprehensive information on the key pillars of success is now available on our website. We encourage you all to take a look at the path the association is following and engage with your state-based divisions to be part of this next exciting chapter. The updated Vision and Mission statements can be found here [TMAA MISSION & VISION](#)